

# 10 WAYS TO BE A HERO FOR GRAUER'S GORILLAS

1 

## Like, Follow, Share.

Follow gorilla conservation organizations like GRACE, Gorilla Doctors and Dian Fossey Gorilla Fund International on social media to learn more about their research, threats to gorillas, conservation efforts and what you can do to help.



## 2 Recycle small electronics.

Recycle small electronics including laptops, tablets and cell phones. Minerals such as coltan, which are used to make these electronics, are mined in gorilla habitat. Recycling electronics reduces the need for future mining.



## 3 Leverage your purchasing power.

Responsible consumerism protects forests, gorillas and communities:

- Say "no" to conflict minerals. Purchase items made from recycled materials and opt for conflict-free jewelry.
- Avoid palm oil or choose products made with sustainable palm oil. This will prevent the loss of forest habitat for gorillas and other wildlife.
- Sip sustainable coffee and tea. Much of the world's coffee and tea is grown in the Congo basin. Selecting sustainable, rainforest-friendly, or certified fair-trade coffee and tea is a "perk" for people and gorillas!



## 4 Visit AZA-accredited zoos.

AZA-accredited zoos (and aquariums) actively contribute to conserving wildlife and wild places. Your support helps fund organizations like GRACE. Visit [www.aza.org](http://www.aza.org) to find a zoo near you.

# 5



## Travel responsibly.

Research any tourism organization that promotes up-close wildlife encounters and photo opportunities. Wildlife, especially Great Apes, should always be viewed from a distance. Respect the rules and regulations and remember to think before you “selfie”; a photo for social media is never as important as protecting gorillas and their habitat.

# 6

## Speak up for wildlife.

The illegal wildlife trade is a serious threat to endangered species, including gorillas. Like all Great Apes, gorillas, do not make good pets. Contact your government representatives and ask them to uphold laws prohibiting the sale, ownership and transport of protected species.



# 8

## Plan a party.

Volunteer to host a community or fundraising event: a virtual race, online gathering, or recycling collection day that benefits gorilla conservation. Raise awareness for and donate proceeds to GRACE.

# 10

## Donate to GRACE.

Donations from individuals like you are critical for GRACE’s programs and the future of Grauer’s gorillas. Every donation, no matter how big or small, makes a difference.

[www.gracegorillas.org](http://www.gracegorillas.org)



# 7

## Gift for gorillas.

Give gifts that protect gorillas and raise awareness among people you love!



- Support companies that do good for people and the planet. Look for sustainability labels such as B-Corp, Fair Trade, rainforest-friendly, Women-Owned, **1% for the Planet** or carbon-neutral.
- Shop local or second-hand to reduce your carbon footprint.
- Virtually adopt a GRACE gorilla to share your passion with others!

# 9

## Teach kids about gorillas.

Read books about gorillas and gorilla scientists, watch nature shows, and observe GRACE gorillas using the **explore.org** gorilla cam! Connecting children with animals, including gorillas, will inspire the next generation of conservationists.

